

Innovative Entertainment Event Planning Guide



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What We Do

Entertainment Specialists

Innovative Entertainment is the ticket to the ultimate in event entertainment. No matter if it is a major headliner for a fundraiser, a dynamic party band for a corporate extravaganza, or a big band orchestra to complement a black-tie gala, Innovative Entertainment promises something for everybody.

In addition to being your entertainment resource, Innovative Entertainment professionals are available to participate in site inspections, production direction and assistance, artist coordination and supervision for events anywhere in the country. We will work directly with you, your venue staff, vendors, and other event professionals to ensure a fully integrated and seamless event program.

Case Studies

Understanding your audience, your message, your purpose and your budget requirements are crucial elements in developing the right entertainment mix.

Following are a few examples of some recent projects highlighting our skills as full service special event entertainment producers.

Artist: *Jay Leno*

Location: *San Jose Center for Performing Arts*



With a long-standing client of 17 years, the question arose: "What can we do differently after years of presenting many of the greatest musical and comedic stars of yesterday & today for an audience that spans the ages of 30-80?" The Innovative Entertainment team could think of no one better than the star of NBC's Tonight Show, **Jay Leno**. The show sold out in record time and broke records on attendance and fundraising.

Artist: *The Original Voices of Rock and Roll*

Locations: *Atlanta, GA and Cancun, Mexico*



Often clients are challenged by budgetary constraints when searching for well known musical entertainment. Using our long-standing relationships with music industry professionals, we created **The Original Voices of Rock and Roll**. This affordable show features internationally known singers that recorded hits with Jefferson Starship (Mickey Thomas, pictured), Loverboy, Survivor, Toto, Three Dog Night and many others.

Artist: *Sir Elton John*

Location: Ritz-Carlton, San Francisco



Five hundred guests attended this star-studded fundraiser, which included such notables as Sidney Poitier, Danielle Steel, Barry Bonds, and Ozzy & Sharon Osbourne, Al and Tipper Gore, and the mayor of San Francisco, Gavin Newsom. Innovative Entertainment was proud to book and produce **Sir Elton John** for this event. **Mariah Carey**, **The Temptations**, and **Ray Charles** are other well-known entertainers that we have produced for this event over the years.

Artist: The Pretenders

Location: The Banqueting House, London



For an anniversary party, our client wanted to surprise his wife with the band that played at the first concert they attended together. We were faced with the challenge of producing a complete **Pretenders** show on the third floor of a 200 year old building without elevators and ample electricity. Producing this hugely successful show required renting a second building and other challenging logistics.

Artist: Various

Location: Treasure Island, San Francisco Bay



In August 2006 we provided four nights of entertainment for 6,400 Japanese businesswomen at identical parties. The venue was a specialized tent the size of a football field. **Stiltwalkers**, **Jugglers**, and other cirque-style characters welcomed guests into an elegant setting overlooking San Francisco Bay and the City's skyline. A performance of **The Three Waiters** was presented during dinner, followed by a 50-minute performance of **Il Circo**. The grand finale featured a specially produced 12-minute **Fireworks Show** over the San Francisco Bay highlighted by a choreographed custom soundtrack. Innovative Entertainment, in conjunction with its production partners, contracted the finest directors, choreographers, costumers, and performers to present this special event.

Types of Events

I Fundraisers and Private Events

The following is an entertainment concept for a **Roaring 20's** themed private event or fundraiser. This entertainment package features a collection of interactive characters, optional musical acts, and dancing.

- At the Entrance

A variety of costumed performers will greet guests as they arrive to this fabulous event. You can choose from **1920's Dancers** to charming **Cigarette Girls** to professional actors welcoming guests with witty interactive banter dressed in period attire.



- Background Jazz Artists



Looking for that classic vintage sound and look? Internationally acclaimed vocalist **Kim Nalley** specializes in jazz and blues from the 20's, 30's, 40's and 50's. Her splendid voice, distinctive phrasing, sultry wardrobe, swinging attitude, and accomplished accompanists, make a Kim Nalley performance a complete experience of excellence. With a repertoire of over 3,000 tunes, Kim Nalley can make for an evening of excellent cabaret, swing dancing, and throw in some

contemporary blues & R&B to bring the house down before the evening closes.

A former Miss Art Deco from the Art Deco Society and known locally as Kitten on The Keys, **Suzanne Ramsey** is a firkeytoodlin' frisky feline galloping with uber kittitude. As seen on HBO, E!, IFC, and other media outlets, she embodies the spirit and style of those days of decadence gone by. A pianist and chanteuse, expect a racy ragtime romp when this little kitty sharpens her claws on a meow mix medley of madcap gems of yesteryear with a naughty whimsical edge.



- For Dancing

Don Neely and his famous **Royal Society Jazz Orchestra** have a way with music, a style so engaging it will transform your party into a night of first-rate fun. People love their friendly sound, from Big Band and Hot Jazz, to songs by Cole Porter, Gershwin, and Rodgers and Hart.



Types of Events (continued)

II Opening General Session

This outline features a rousing San Francisco themed entertainment welcome for an opening general session.



Our San Francisco themed opening general session begins with a spectacular rendition of the song "San Francisco", breathtakingly performed by a featured performer from **Steve Silver's Beach Blanket Babylon**, a zany musical spoof of pop culture with extravagant costumes and outrageously huge hats. The show continues with a small sample of some of the different influences of the diverse cultures that make up the "City by the Bay".

Following the opening act, **Japanese Taiko Drummers** take the stage with a rousing mesmerizing beat, with a combination of traditional and contemporary rhythms, dance, and martial arts that seem to transcend the physical world.



Two whimsical **Chinese Lions** will parade through the audience, weaving their way to the front of the room. They will complete their trek with shoulder stands and other acrobatics on the stage.

Three **Operatic Tenors**, representing North Beach, San Francisco's traditional Italian neighborhood, serenade guests with a brief selection of arias.

The finale features a medley of famous San Francisco songs, beginning with a trio of singers and closing with a 15 piece gospel choir belting out the hit song "We Built This City", lead by non other than The Starship's front man, **Mickey Thomas**.



Types of Events (continued)

III Welcome Reception

An assortment of exciting, eye-catching entertainment for a large scale outdoor or indoor standing welcome reception.

Hanging Drums – As guests enter the venue four percussionists from the group **Rhythm Extreme** will swing from an overhead truss while performing a high-energy combination of unique sounds, entertaining antics, and theatrics.

Stilt Puppets - The performer performs the dual role of bird and rider, breathing life into these mythical creatures while balancing them on stilts. These amazing characters appear as though they may have escaped from an exquisite dream.

Clothed in traditional West African attire **The West African Drummers** perform a rhythmic show on the ground adjacent to the Stilt Puppets. Joining the drummers will be a group of **West African Dancers** in colorful costumes.



Living Art can be executed during your event as an interactive artwork installation.

DJ Earworm is the master of Mash-up, a musical genre which, in its purest form, consists of the combination (usually by digital means) of the music from one song with the singing voice from another.

Krump Dancers - The krumping dance is a West Coast phenomenon that fuses hip-hop music and moves with the raw emotions of inner-city hardships. The result is a mesmerizing display of artistic expression and street dance.

Zoo Station From the mountains of Red Rocks to the fields of Slane Castle, U2 has been building musical monuments for decades. At the heart of the U2 phenomena is the power and energy of their live performances. This same passion can now be found in the live shows of Zoo Station, the complete U2 Experience. Whether it's the post-punk energy of "I Will Follow" or the rapturous joy of "Beautiful Day", ZOO STATION faithfully covers the entire U2 catalog. Hits, misses and unsung B-sides all have a place on the ever-changing set lists - providing a memorable night out for the casual listener and die-hard U2 fanatics alike.



Types of Events (continued)

IV Corporate Gala

An assortment of thrilling ground based cirque acts designed around cocktails and a sit-down dinner followed by dancing.

- *At the Entrance*

Highlighting the entrance will be two rare, lavishly costumed male **Belly Dancers** performing ambient and interactive eastern tribal/Bedouin dance with elements of flaming prop manipulation and fire eating.

Nearby will be three colorful stilt walkers. Your guests will marvel at their agility, dexterity and interaction. Throughout the evening they will encounter the **Pierrot** beautifully attired in white satin and the two **Checkered Mimes** adorned in lime, pink, green and gold with a painted face.

Just inside, gracing the entrance event, are splendid **Luna Moth** and her two **Puppet Creatures**. The unusual life-sized 8 foot tall puppet costumes conjure up images of the festive Brazilian Carnival season. Nearby will be an astonishing and beautiful female **Snake Handler** with her handsome male body builder assistant.



- *The Midway Cast (Cocktail Reception)*

There will be wild and unusual characters everywhere! Not to be missed are the two **Wildflowers**, dressed in matching neon unitards and tulip hats creating incredible inflatable sculptures. **The Exotic Birds Cirque Duo** is a marvelous mobile fantasy of colorful silk bows and ornate, dazzling feathers on roller skates.

A definite eye catcher is the dramatic **Blue Painted Lady**. This lovely lady is dressed in an exquisite costume of hot metallic blue fabric with shimmery, copper and gold accents. The performer's face, arms and torso are painted in a matching color. Guests will be astounded and mesmerized by the loud and outgoing **Juggler of Mirrored Glass Balls**.

Intermingling with guests will be the entertaining roving **Media Photographers**. This comic photographic pair has a single mission: to get the "inside scoop" on the guests and their hilarious interactions at this fantastic event. Guests will receive a free Polaroid Instant Picture of themselves and their encounters as a memento.

Once inside attendees will be serenaded by the tropical and exotic melodies of the outstanding strolling steel drum ensemble, **Pan Ramajay**.

- From the Midway Stages

(12) Individual Acts:



Contortionist - A beautiful display of extreme back bending, hand balancing, levers, limbers, leg scales, balance and strength.

The Dancers - Ballet in modern "Cirque" Style. (2 acts)

Body Jugglers - Artists manipulating a crystal ball, which appears to float around the artist's body. (2 acts)

The Pixies - Skilled young champion gymnasts perform acrobatic dance with ribbons, ball, ropes, clubs, & elements of contortion. (2 acts)

Hula Hoop Stuntman - The comic king of hula-hoop manipulation.

- The Body Art Lounge

Three appropriately costumed **Make-up and Face Painting** artists offer the complete Cirque accent of glitter and "jewels" to your guests. To compliment this look, three **Henna Artists** gracefully practice the 5,000-year-old art of Mehndi or application of henna tattoos.

Guests will be thrilled by the **Crystal Tattoo Artists**, applying the hottest new fashion trend in body art that uses a shimmery crystal to decorate arms, hands and face!

- Transition to Dinner Service

As the sun sets our cast will parade down the Midway to the drums of **Pan Ramajay** and decorate the guests with a variety of glow jewelry such as necklaces, earrings, bracelets, etc.

Welcoming guests into the dining room will be two futuristic **Light Twirlers** in high fashion luminescent costumes and face pieces that flash in various sequences. These otherworldly characters will twirl light ropes, leaving iridescent trails in the dark. The twirlers are great for audience interaction and high-energy entertainment, while enhancing the audio blend with their light performance. On the dance floor will be **The Bird of Paradise Stilt walkers** These exotic out of this world creatures perform a high-energy dance to the beat of the music.





During dinner The Midway Cast will interact with guests and **DJ Raffy**, the perfect audio compliment for any groovy party, will provide music throughout this segment. His imaginative mixes create a smooth and funky soundtrack for the stylish and sophisticated.

Following dinner service guests will be invited to the dance floor for a rousing session with one of the nation's best party bands, **Chuck Wansley Afterhours**, the perfect finale for an evening your guests won't forget soon.

Innovative Entertainment has invested significant time, energy and funds to develop the information included in this brochure. It is our belief that these concepts are unique, and represent ideas and services that are essential to our business success. We therefore consider these materials to constitute confidential trade information on loan to you with the understanding and acceptance of the proprietary nature of the information within.