

# Joyce Cooling



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Joyce Cooling has been one of San Francisco's premier guitarists and most popular performer for over a decade. Drawing upon a wide array of influences ranging from famed Brazilian guitarist/singer/songwriter João Bosco to renowned Texas bluesman Stevie Ray Vaughn, a typical Cooling club and festival hopping week usually includes a combination of jazz, funk and R&B, with a hint of world-beat. Bay Area jazz fans had known and loved Joyce Cooling as one of the region's most dynamic and popular guitarists for years when her San Francisco inspired hit single, "South of Market", and her debut CD, "Playing It Cool", took the smooth jazz world by storm in 1997. Both soared to #1 on the Gavin Report and Radio & Records NAC/smooth jazz charts and remained there for five consecutive weeks as the accolades came streaming in. Cooling was a nominee for Gavin's Smooth Jazz Artist of the Year, was named Best New Talent in the Jazziz Reader's Poll and was an easy choice for Artist of the Year by the nationally syndicated radio show, Jazz Trax. Her follow-up CD, "Keeping Cool", also shot up the charts with meteoric speed and boasts yet another #1 radio hit (Callie), and earned Joyce the Best Jazz Guitarist of the Year (female) Gibson Guitar Award. Cooling has become one of the Bay Area's busiest and most popular performers, leading one journalist to dub her "San Francisco's string queen of choice." Aside from her steady round of club dates, Cooling has been featured at the Monterey Jazz Festival, the Stanford University Jazz Festival (with Stan Getz) and the JVC Jazz Festival. Besides Getz, Cooling also has played with such other giants as Joe Henderson and Charlie Byrd. Cooling displays versatility and strength as a musician, and when playing live seduces her audience with phenomenal stage presence and appeal.



Innovative Entertainment Talent Agency

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"Joyce Cooling has appeal...REAL APPEAL! She reaches down into her proverbial soul and unleashes fantastic jazz. A packed house witnessed her love of jazz. pop. funk, blues, R&B and Brazilian music. Cooling, from the Bay Area, made her Baton Rouge audience feel like family. Her band is one tight unit...this was one special evening!!"

***-Pointe Coupe Banner, Baton Rouge, LA***

"Best of all, Cooling managed - in an era of brightly shining guitar stars - to glow with a uniquely personal creative energy of her own."

***-Don Heckman, Los Angeles Times***

"I saw her live in Cincinnati not too long ago, and she was phenomenal on stage, demonstrating a strong artistic personality on the bandstand, which resulted in a highly rewarding performance for all who attended the concert."

***-Laurie Miller, Atlanta Audio Society, Atlanta, GA***

"...Guitarist Joyce Cooling's music is so fine that all of the Jazz/Adult stations in the Bay Area have unanimously made significant airplay commitments, no small feat considering the high standards and diversity...at the same time she's able to incorporate her stinging, modern style of guitar-playing...Plus, Cooling is a good singer as well. We're knocked out."

***-The Gavin Report***

"On stage Cooling displays versatility and strength as a musician and seduces her audience with phenomenal stage presence and appeal...She was simply enthralling."

***-Manila Bulletin, Philippines***

"Jazz guitarist looks good, sounds even better...Joyce is the real deal. You can hear in her soloing that she is familiar with the jazz guitar tradition. This music will sell itself..."

***-Mark Ruffin, Chicago Sun-Times***

"...she is intense and focused, literally bearing her talent everywhere she goes. One has the impression that she would speak in musical notes like a bird if people could understand it. Music never leaves her."

***-Lawrence Wells, Spirit Magazine***

"One of the country's premier jazz guitarists Joyce Cooling has hit the scene with 'Playing It Cool'. Surprisingly, this lady's ability is phenomenal, and she has the looks to go with her amazing talent."

***-Just Jazz***

"Making her Asian debut at Zu is Joyce Cooling, the American singer-guitarist who has been captivating local music fans with her beautiful blend of jazz, Latin and Brazilian sounds into swinging and melodic pop tunes."